



*Live the Adventure, Learn its Lessons*

## **CANADVENTURE EDUCATION AWARDED FULL ACCREDITATION BY ASSOCIATION FOR EXPERIENTIAL EDUCATION.**

Boulder, Colorado – After more than 12 months of in-depth internal and external assessment and review, CanAdventure Education Ltd. has been granted Accredited Status by the Accreditation Council of the Association for Experiential Education (AEE). CanAdventure Education is one of only two programs in Canada to have achieved full accreditation with AEE, the leading international association for adventure education programs.

Attaining accredited status through the AEE Accreditation program is solid evidence of an organization's commitment to quality and safety, belief in professional standards, and allocation of resources toward continued excellence and improvement. Programs that achieve AEE Accredited Status can be confident that they meet or exceed recognized industry standards.

CanAdventure Education offers wilderness adventure camps and an adventure based school program for struggling teens aged 13 - 19. Programs provide youth with an opportunity to separate from environments in which they are experiencing difficulty by coming to the remote and inspiring Vancouver Island wilderness where they face physical, mental, and emotional challenge during adventures that occur in a supportive community environment. Through this experience, they learn about untapped strength and discipline that lies within them, improved communication and interpersonal strategies, and new perspectives on their goals in life and how to go about achieving them. This watershed experience equips them with a stronger self-concept and more mature ways of working with those around them, allowing them to return home and better address the pressures and challenges that were previously causing problems.

"We're excited to add CanAdventure Education to our growing list of accredited programs" said Shawn Tierney, AEE Accreditation Manager. "The integrity of their programs and the service they provide is exceptional. Knowing that CanAdventure meets the highest standards in the field of adventure education should give tremendous confidence to their clientele, staff, and supporters."

The Association for Experiential Education is a professional membership association whose mission is to develop and promote experiential education. AEE is committed to supporting professional development, theoretical advancement, and evaluation of experiential education worldwide. AEE was founded in the mid-70's and in 1994, due to the needs for standards of program quality, professional behaviour, and appropriate risk management, they developed the most comprehensive standards for common practices in the industry, making them the nation's first recognized accreditation process focusing on experiential adventure programming. The AEE Accreditation Program's standards-based evaluation process by objective, independent reviewers has become the industry-accepted level of professional evaluation for experiential adventure programs.

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